



Out of the Dark  
Typefaces GmbH

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# License Extensions

## **1 Custom Font Name**

Enables you to add your own name to the font name.  
e.g. "XXXX Toy – Regular"

## **2 Logos**

License to use our fonts in logos, slogans, etc. (static/animated).  
Across all media. • Required for companies with more than 10 employees.

## **3 Broadcast**

A broadcasting License enables you to use the font in media on TV and cinema, internet-TV, Video on Demand, DVD/Download to own productions and on screens in public screen-based environments. The licence is measured on the continents that the media will be broadcast to.

## **4 Social Media**

A Social Media License covers the usage on all social channels in posts/videos and paid social media. • Required for social channels with more than 10k followers in total.

## **5 Online Advertising**

A Online Advertising License covers the usage in advertising on websites and mobile platforms such as banners, floating ads, pop ups, video ads, e-mail newsletters etc.

## **6 Out-of-Home**

A Out-of-Home License covers the use in out-of-home advertising (printed and digital) such as on billboards, public screens, street furniture, truck ads, vehicle wraps etc.

## **7 Merchandise**

A Merchandise License covers the use to manufacture commercial and/or promotional merchandise (accessories, apparel, presentation packaging etc.)

## **8 Electronic Device Displays**

License to use the fonts within device displays (ATM, household appliances, ticket machines, entertainment products etc.)

## **9 Video Games**

The Video Games License entitles to use the Font in video games developed for any operating system, including Microsoft Windows, Mac OS, Linux, as well as for game consoles, including PlayStation, Xbox, etc.



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## **10 ePub License**

ePub is an Electronic Publication intended for digital distribution and consumption where the Fonts are embedded in the software and are used to render some or all of the content. An ePub license is valid for file formats such as PDF, EPUB 2.01, EPUB 3, and KF8.

## **11 Political Campaign**

The use of our fonts for political campaigns and messages including slogans, logos, claims, etc. is only allowed with prior written agreement by Out of the Dark Typefaces.

## **12 Server License**

Server licenses authorize the installation of a font on a server that is accessed by remote users or website visitors. Users are not allowed to download the font file and the font may not be used outside the server environment. The font may not be employed for a software as a service (SaaS) application in which the service is the actual product and not the means of providing the product.

## **13 Third-party License**

This License Extension allows use by third-party suppliers, such as agencies or manufacturers that require the font software to produce brand assets. Third party agencies which offer services to the Licensee are allowed to use the font software licensed by the Licensee. The fonts may only be used on projects directly related to and commissioned by the Licensee. Third Party Agencies are bound to License Agreement of Out of the Dark and the Licensee. The font software may also be used by any of the Licensee's wholly owned subsidiaries in accordance with the terms of this Agreement.

## **14 High-Volume Print Run**

If you intend to use the licensed Font for printing materials in quantities exceeding 100,000 copies or impressions, you must obtain a Print Run License Extension prior to such use. This extension grants you the right to legally reproduce the Font Software in high-volume print production beyond the initial license limits.